**Beat: Lifestyle**

# ECKO UNLTD x NEXXLEGACY – THE COLLAB WE'VE BEEN WAITING FOR!

**ECKO UNLTD & NEXXLEGACY – NEW ARRIVALS!!**

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**USPA NEWS -** Streetwear meets sound in a groundbreaking collaboration between ECKO UNLTD and NEXXLEGACY. Two powerful brands—one rooted in the art of self-expression through fashion, the other through media and storytelling—are joining forces to redefine how culture is experienced. Together, they're introducing new arrivals that represent the bold, unapologetic spirit of the next generation.

In a bold and culture-shifting collaboration, ECKO UNLTD and NEXXLEGACY have officially joined forces to bring a fresh wave of creativity, fashion, and media influence to the streets and the airwaves. Known for its powerful presence in hip-hop culture and streetwear, ECKO UNLTD continues its legacy of innovation—this time aligning with NEXXLEGACY, a trailblazing media, radio, and television company recognized for amplifying authentic voices and cultural movements worldwide.

This partnership marks the launch of exclusive new arrivals that fuse the raw edge of ECKO's signature designs with the visionary energy of NEXXLEGACY's brand identity. Together, they aim to redefine how fashion meets media—creating apparel that not only looks good but also tells a story of empowerment, unity, and next-generation creativity.

Expect limited-edition drops, bold collaborations with emerging artists, and multimedia campaigns featuring interviews, behind-the-scenes content, and exclusive radio coverage across NEXXLEGACY platforms. This alliance represents more than fashion—it's a movement of culture, sound, and style designed for those who live unapologetically and express their truth.

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